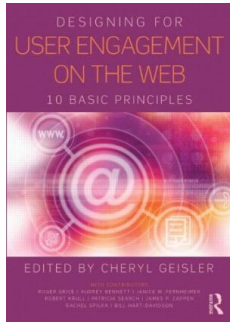


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## DESIGNING FOR USER ENGAGEMENT ON THE WEB: 10 BASIC PRINCIPLES



Taylor Francis Ltd, United Kingdom, 2013. Paperback. Book Condition: New. New.. 244 x 172 mm. Language: English . Brand New Book. Designing for User Engagement on the Web: 10 Basic Principles is concerned with making user experience engaging. The cascade of social web applications we are now familiar with - blogs, consumer reviews, wikis, and social networking - are all engaging experiences. But engagement is an increasingly common goal in business and productivity environments as well. This book provides a...

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