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Thames Hudson Ltd, United Kingdom, 2012. Paperback Condition: New. Language: English . Brand New Book. This book frames typography as a system of interrelated concerns as much as it summarizes the traditional craft that is the usual content of books on typography. Rather than reiterate an already documented set of rules that yield formulaic appropriateness, it describes the constantly shifting terrain of typography and provides ways of thinking about typographic relationships that adapt to content, contexts, and audiences.

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- Authored by Denise Gonzales Crisp
- Released at 2012



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