



## DefrIction: Unleashing Your Enterprise to Create Value from Change

---

By Chris Potts

Technics Publications LLC. Paperback. Book Condition: new. BRAND NEW, DefrIction: Unleashing Your Enterprise to Create Value from Change, Chris Potts, Michael is CEO of a \$64 billion global corporation, driving a strategy founded on productivity and growth. Despite having 'best practices' in place, spearheaded by Finance, he's convinced that many of the company's investments in change are still not delivering the most value they can, or even the value they promised. Late one night, while reading a hard-to-believe Business Case for an IT transformation, he makes it his business to find out why. With the help of his inner-circle of trusted executives and managers, and the serendipitous appearance of a friend-of-a-friend, Michael discovers what has been missing all along in the Boardroom, the businesses, and the company culture. He is faced with deciding what it's worth to sort things out, once and for all, with a strategy that combines Enterprise Architecture with Investing in Change. In this conclusion to the trilogy that began with FruITion and continued with RecrEation, Michael finds that the consequences for everyone are part cultural, part structural, and part operational. They mean challenging some of the orthodoxies that were supposed to solve the problem but have...

DOWNLOAD



READ ONLINE

[ 8.39 MB ]

### Reviews

*This book is really gripping and fascinating. I was able to comprehend every little thing out of this published e pdf. Your life span will likely be transform when you full looking at this ebook.*

-- Mrs. Heaven Schmeler

*The ebook is easy in read through easier to fully grasp. It is rally fascinating throug reading through time. I am effortlessly can get a enjoyment of reading a written publication.*

-- Kiarra Schultz III