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## From Zero to Business: How to Start a Business and Raise Millions from Business Plan to Successful Startup (Paperback)

By Joseph Hogue

Efficient Alpha, United States, 2016. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Hard work and passion are no longer enough for small business startup success! Small business funding collapsed along with the rest of the financial system in 2008 and has never recovered. More than half of business owners report a lack of financing options and nearly a third say they may be pushed out of business for lack of startup funding. As always happens in a free market, new solutions have emerged to overcome hurdles in the old way of doing things. A new model of business funding has been born, staged-funding through alternative finance. This book is about that new model of business funding and how to start a business strategically. You ll learn first how to create a business plan from the executive summary through marketing and the financial projections that will impress investors. You ll learn how to create a stellar business plan that will not only get you startup funding but will guide your business strategy. We ll then cover the four stages of business funding and real-world examples of entrepreneurs that have used the new model to create...



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