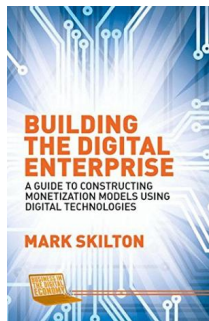


Get Book

BUILDING THE DIGITAL ENTERPRISE: A GUIDE TO CONSTRUCTING MONETIZATION MODELS USING DIGITAL TECHNOLOGIES (BUSINESS IN THE DIGITAL ECONOMY)



Palgrave Macmillan, 2015. Condition: New. The digital economy is at a tipping point. This practical book defines digital ecosystems, discusses digital design using converging technologies of social networking, mobility, big data and cloud computing, and provides a methods for linking digital technologies together to meet the challenges of building a digital enterprise in the new economy. Series: Business in the Digital Economy. Num Pages: 256 pages, 31 black & white tables, 100 figures. BIC Classification: KJE. Category: (G) General (US...

Download PDF Building the Digital Enterprise: A Guide to Constructing Monetization Models Using Digital Technologies (Business in the Digital Economy)

- Authored by Skilton, Mark
- Released at 2015



Filesize: 9.27 MB

Reviews

A top quality book along with the typeface employed was interesting to learn. It is one of the most amazing book we have study. I discovered this pdf from my i and dad recommended this book to learn.

-- **Mr. Sterling Hane**

This published pdf is fantastic. It really is rally fascinating through studying time period. I am just very happy to inform you that this is actually the greatest publication i actually have read within my own lifestyle and could be he best ebook for actually.

-- **Noemie Hyatt**

This book can be worth a read, and far better than other I could comprehended every little thing using this published e pdf. You can expect to like how the blogger publish this pdf.

-- **Rylee Funk**