



Understanding Arabs: A Guide for Modern Times (Paperback)

By Margaret K. Nydell

NICHOLAS BREALEY PUBLISHING, United Kingdom, 2018. Paperback. Condition: New. 6th ed.. Language: English . Brand New Book. For nearly three decades, diplomats, students, business people and governments have relied on Dr. Margaret Nydell s seminal work as the essential guide to comprehending an immensely varied culture. Covering all aspects of Arab life, from religion and society to social norms and communication styles, this all-encompassing guide reveals what the often misunderstood Arab culture is really like. Each chapter, including the examples, all statistics and charts, and each country overview has been extensively updated to reflect current events. This candid and readable guide for non-specialists promotes understanding between modern-day Arabs and Westerners without pushing a political agenda. It beautifully captures the contrasts and characteristics of a great, largely misunderstood civilization and brings them vividly to life.



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