



Project Management: A Systems Approach to Planning, Scheduling, and Controlling

By Kerzner, Harold R.

Wiley, 2009. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Preface.1. OVERVIEW.1.0 Introduction.1.1 Understanding Project Management.1.2 Defining Project Success.1.3 The Project Manager-Line Manager Interface.1.4 Defining the Project Manager's Role.1.5 Defining the Functional Manager's Role.1.6 Defining the Functional Employee's Role.1.7 Defining the Executive's Role.1.8 Working with Executives.1.9 The Project Manager as the Planning Agent.1.10 Project Champions.1.11 The Downside of Project Management.1.12 Project-Driven versus Non-Project-Driven Organizations.1.13 Marketing in the Project-Driven Organization.1.14 Classification of Projects.1.15 Location of the Project Manager.1.16 Differing Views of Project Management.1.17 Concurrent Engineering: A Project Management Approach.1.18 Studying Tips for the PMlr Project Management Certification Exam.Problems.Case Study.Williams Machine Tool Company.2. PROJECT MANAGEMENT GROWTH: CONCEPTS AND DEFINITIONS.2.0 Introduction.2.1 General Systems Management.2.2 Project Management: 1945-1960.2.3 Project Management: 1960-1985.2.4 Project Management: 1985-2009.2.5 Resistance to Change.2.6 Systems, Programs, and Projects: A Definition.2.7 Product versus Project Management: A Definition.2.8 Maturity and Excellence: A Definition.2.9 Informal Project Management: A Definition.2.10 The Many Faces of Success.2.11 The Many Faces of Failure.2.12 The Stage-Gate Process.2.13 Project Life Cycles.2.14 Gate Review Meetings (Project Closure).2.15 Project Management Methodologies: A Definition.2.16 Organizational Change Management and Corporate Cultures.2.17 Project Management Intellectual Property.2.18 Systems Thinking.2.19 Studying Tips for the PMlr Project Management Certification Exam.Problems.3. ORGANIZATIONAL STRUCTURES.3.0...



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