



Organisational Ethics - A Case study review

By Andreas Keller

GRIN Verlag Jan 2009, 2009. Taschenbuch. Book Condition: Neu. 210x148x1 mm. This item is printed on demand - Print on Demand Neuware - Seminar paper from the year 2004 in the subject Ethics, grade: 85%, University of Strathclyde, 15 entries in the bibliography, language: English, abstract: The origin of the word 'ethics' is derived from the Greek word 'êthos', which, in a more precise translation, might be better rendered as 'image'. The science of ethics, as it became established in the eighteenth and nineteenth century, was concerned with the search for absolute standards of conduct guiding decisions and actions, and was closely tied to the concept of duties derived from core values. Since ethics itself, as moral philosophy, set out to establish generally accepted standards of right and wrong, the word 'moral' became interchangeable with 'ethics', although the former originally referred to the act and the latter to the abstract principle from which the act was derived. In the meantime, 'being ethical or moral' has come to imply conforming with specific (generally acceptable) standards, whereby the initial agenda of establishing universally applicable moral principles has been replaced by the realisation that groups of people can also adhere to...



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