



## 2014 Small Business Marketing Calendar: From Beginning to End

By Elizabeth Kraus

Createspace, United States, 2013. Paperback. Book Condition: New. 279 x 216 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.2014 Small Business Marketing Calendar with hundreds of marketing ideas to help small businesses attract more new customers, engage prospects and clients, motivate them to take action and retain them over the long term. Hundreds of marketing ideas laid out onto a calendar format makes it easy for you to keep you marketing plan on track throughout the year. This year s 2014 small business marketing calendar starts with stats about consumer behavior (like how many people take selfies) and translates trending consumer behavior and tendencies (like what kind of pricing increases sales) into hundreds of low to no-cost, actionable marketing tactics that can help you grow your business.



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