



Presentation Secrets of Steve Jobs: How to Be Insanely Great in Front of Any Audience

By Carmine Gallo

McGraw-Hill Education - Europe. Hardback. Book Condition: new. BRAND NEW, Presentation Secrets of Steve Jobs: How to Be Insanely Great in Front of Any Audience, Carmine Gallo, "The Presentation Secrets of Steve Jobs reveals the operating system behind any great presentation and provides you with a quick-start guide to design your own passionate interfaces with your audiences." Cliff Atkinson, author of Beyond Bullet Points and The Activist Audience Apple CEO Steve Jobs's wildly popular presentations have set a new global gold standard--and now this step-by-step guide shows you exactly how to use his crowd-pleasing techniques in your own presentations. The Presentation Secrets of Steve Jobs is as close as you'll ever get to having the master presenter himself speak directly in your ear. Communications expert Carmine Gallo has studied and analyzed the very best of Jobs's performances, offering point-by-point examples, tried-and-true techniques, and proven presentation secrets that work every time. With this revolutionary approach, you'll be surprised at how easy it is to sell your ideas, share your enthusiasm, and wow your audience the Steve Jobs way. Watch Carmine Gallo describe how you can inspire, motivate, and lead your team to do "insanely great" things. "No other leader captures an...



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