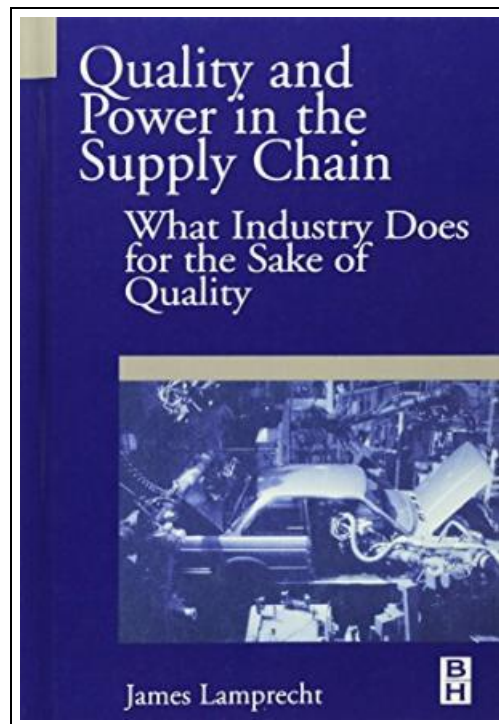


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QUALITY AND POWER IN THE SUPPLY CHAIN: WHAT INDUSTRY DOES FOR THE SAKE OF QUALITY



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Newnes. Hardcover. Condition: New. 232 pages. Dimensions: 9.3in. x 6.4in. x 0.6in.This book reconciles two divergent worlds for the beleaguered quality manager. The first is that of quality and managerial fads, promoted by quality professionals and the quality industry - with its seminars, certification programs and the pressures of an ever increasing number of international standards, state and national legislation and powerful corporations. The second is a virtual antithesis to this world of mission statements, quality policies, procedures and statistical techniques, and is embodied in the international phenomenon that is the Dilbert (TM) cartoon strip. Across America and Europe millions of ordinary employees revel in the truths that are exposed concerning corporate absurdities and a blind reliance upon acronym-laden quick-fixes. Here you will find the gap bridged between the vast literature of quality fads (including the recent tranche of international standards) and that more humorous portrayal of these worlds. The origins of todays quality ideology and industry is traced, followed by a description of how the quality profession popularizes, promotes and ultimately benefits from the fads that come and go. Finally it is shown that despite the propaganda of the profession, there is a separate reality to quality and that management principles in this field can only ever be a small limiting factor in corporate success. Addresses a vital aspect of Supply-chain Management, one of todays hottest management topicsFrom a widely and internationally published quality author and professionalThe Emperors Clothes for the Quality profession This item ships from multiple locations. Your book may arrive from Roseburg,OR, La Vergne,TN. Hardcover.



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