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Moocs, High Technology, and Higher Learning

By Robert A. Rhoads

Johns Hopkins University Press. Hardback. Book Condition: new. BRAND NEW, Moocs, High Technology, and Higher Learning, Robert A. Rhoads, In MOOCs, High Technology, and Higher Learning, Robert A Rhoads places the OpenCourseWare (OCW) movement into the larger context of a revolution in educational technology. In doing so, he seeks to bring greater balance to increasingly polarized discussions of massively open online courses (MOOCs) and show their ongoing relevance to reforming higher education and higher learning. Rhoads offers a provocative analysis of a particular moment in history when cultural, political, and economic forces came together with evolving teaching and learning technologies to bring about the MOOC. He argues persuasively that the OCW and MOOC movements have had a significant impact on the digitalization of knowledge and that they have helped expand the ways students and teachers interact and develop ideas collaboratively. He also critically analyzes the extensive media coverage of MOOCs while examining empirical studies of MOOC content delivery, the organizational system supporting the OCW/MOOC movement, and faculty labor concerns. Too often, technology advocates champion the MOOC movement as a solution to higher education's challenges without recognizing the pedagogical, social, and economic costs. MOOCs, High Technology, and Higher Learning challenges many...



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