



The Conspiracy: A Cautionary Tale for Entrepreneurs

By Marc Daniels

CreateSpace Independent Publishing Platform. Paperback. Condition: New. This item is printed on demand. 142 pages. Dimensions: 9.0in. x 6.0in. x 0.3in. It was a heady time when the century turned. Things were going great right until the moment when they weren't. The tech boom was at its zenith. Mergers and acquisitions were at an all-time high. The Dow was racing toward 14,000 and the all-important tech-saturated NASDAQ was at 5,000. Money was flowing and success was around every corner. Then the tech bubble burst, destroying a number of myths. Chief among them was the idea that all it took for a young entrepreneur with a great idea to succeed was more money. VCs fueled the illusion that any new company could be the next big thing with just a little more capital and time. Much more often than not, it didn't work out that way. The Conspiracy is the story of one such company, KnowledgeMover. It is fictional. And very true. The Conspiracy is a business fable that explores why start-ups thrive and how they die. Seen through the eyes of John Davis, brilliant young founder and CEO of the next big thing, the book provides a thought-provoking,...



[READ ONLINE](#)
[9.32 MB]

Reviews

A brand new eBook with a new standpoint. I have got read through and I also am confident that I will gonna read again once again down the road. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- Miss Shannon Hilll V

This publication might be well worth a study, and much better than other. It is among the most awesome book I have got study. You may like the way the article writer publish this publication.

-- Dr. Paige Bartell