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Reviews


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(Eileen Kling I)*

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Createspace, United States, 2014. Paperback. Condition: New. Language: Romansh . Brand New Book ***** Print on Demand *****.Puteti accesa si site-ul: // Acest mini curs management stiintific este adresat managerilor de afaceri mici si mijlocii si prezinta doua dintre cheile succesului in viata si pentru afaceri mici profitabile: 1) O viziune sistemica stiintifica asupra tuturor lucrurilor, fenomenelor si conceptelor si 2) O absolut noua definitie management bazata pe Modelul universal al organizarii si managementului - un adevarat ghid management sistemic pentru maximizarea profitului. Viziunea sistemica stiintifica asupra conceptelor este vitala pentru o mai eficienta organizare si conducere a afacerilor mici si mijlocii existente si pentru crearea de noi afaceri profitabile. In scopul sustinerii acestei idei, cartea ofera managerilor cele mai noi rezultate ale cercetarilor autorului. Pentru a ajunge sa avem o gandire de manager metodică, performanta, trebuie sa invatam cat mai mult de la natura, detinatoarea celor mai complexe si bine organizate sisteme. In interesul prosperitatii firmelor lor, managerii de pretutindeni pot folosi cu succes o lege a naturii descoperita recent de autor, dupa o indelungata cercetare: Legea universala a organizarii, care este reprezentata grafic de Modelul universal al organizarii si managementului, prezentat si aplicat intr-un studiu de caz in carte. Ei se pot inarma astfel cu cunostinte absolut noi, strict necesare si suficiente pentru a intelege mai bine, mai profund realitatile, procesele si fenomenele, pentru a identifica si elimina mai usor neajunsurile din munca si viata lor si pentru a-i face mai performanti in tot ce intreprind. Folosind acest model universal natural, in premiera mondiala autorul redefineste concepte de baza ca: organizare, management, management sistemic, cele sase functii management plan strategic, plan logistic, plan tactic si conexiunile logice intre ele in viziune sistemica stiintifica, motiv pentru care spera ca ele vor fi unanim recunoscute si aplicate in lumea intreaga si vor...

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