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## THE NEW ELEVATOR PITCH



Marie Street Press. Paperback. Book Condition: New. Paperback. 214 pages. Dimensions: 8.9in. x 5.9in. x 0.5in. In today's environment of overstimulation, sometimes the most challenging task is simply to capture someone's attention. Whether you are seeking a job or even a first date, creating a compelling first interaction with someone is deceptively difficult. The New Elevator Pitch is a critical resource to help you create breakthrough communications when it matters the most. - Carol Roth, Recovering investment banker and New York..

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- Authored by Chris Westfall
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