



## Armenia - Culture Smart!: The Essential Guide to Customs and Culture

By Susan Solomon

Kuperard. Paperback. Book Condition: new. BRAND NEW, Armenia - Culture Smart!: The Essential Guide to Customs and Culture, Susan Solomon, Culture Smart! Armenia explains how to avoid cultural gaffes when out and about in the country. Giving the historical, political and cultural background, the guide reveals how to read body language and be aware of potential pitfalls in communication, and at the same time provide the cultural essentials business travellers need to successfully develop working relations in Armenia. Culture Smart! Armenia enables the reader to get the most out of a trip, whether on business, or pleasure. Culture Smart! provides rare insights, and practical guidance, into cultures. The values, behaviour and customs of peoples have been formed over centuries which is why the unique information in Culture Smart! guides do not date in the same way as ordinary travel guides. Culture Smart! enables you to step into a world untouched by other guidebooks.



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