## Communicating Possibilities: A Brief Introduction to the Coordinated Management of Meaning (CMM) (Paperback)



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### Reviews

Basically no words and phrases to describe. It is really simplified but unexpected situations in the fifty percent of your book. I am delighted to let you know that here is the very best publication i have got go through within my very own lifestyle and might be he greatest publication for actually. (Watson Kohler)

# COMMUNICATING POSSIBILITIES: A BRIEF INTRODUCTION TO THE COORDINATED MANAGEMENT OF MEANING (CMM) (PAPERBACK)



Taos Institute Publications, 2017. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Communicating Possibilities exemplifies what it means to live one s life in conversation -- noticing details in moments of communication that matter and acting into them to enhance the chances of more desirable outcomes. The approach that Wasserman and Fisher-Yoshida articulate and demonstrate represents CMM s radical approach to communication in general and turn-taking in particular. Rather than focusing on the cues that enable smooth turn-taking, they argue for interjecting turns that make a difference. This is turn-making at its best. Arthur Jensen, Syracuse University The treatment of CMM offered by Wasserman and Fisher-Yoshida in Communicating Possibilities is one of, if not the, best short introductions now available. It provides a strong focus on what makes CMM a distinctive way to understand communication. Its examples are clear and I expect readily understood by students, teachers, and practitioners. I am particularly impressed by the way the authors have shown the connection between cosmopolitan communication and the other features of CMM theory. Given the present political situation that is surely an important contribution. Vernon Cronen, University of North Carolina; UMASS Amherst. This much-needed volume, Communicating Possibilities, provides an illuminating introduction to a ground-breaking theory of communication. Pearce and Cronen s ideas on the Coordinated Management of Meaning virtually transformed our conception of human communication. Most importantly, the ideas could be usefully applied to everyday life--in organizations, therapy, family exchanges, informal relations, and more. With new tools for reflection, new and more productive possibilities for action emerge, conflicts are reduced, collaboration encouraged, and creativity unleashed. With caring clarity, and rich illustration, Wasserman and Fisher-Yoshida provide an invaluable introduction to this fascinating domain. Kenneth J. Gergen, Swarthmore University; The Taos Institute and author of An Invitation to Social Construction...

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