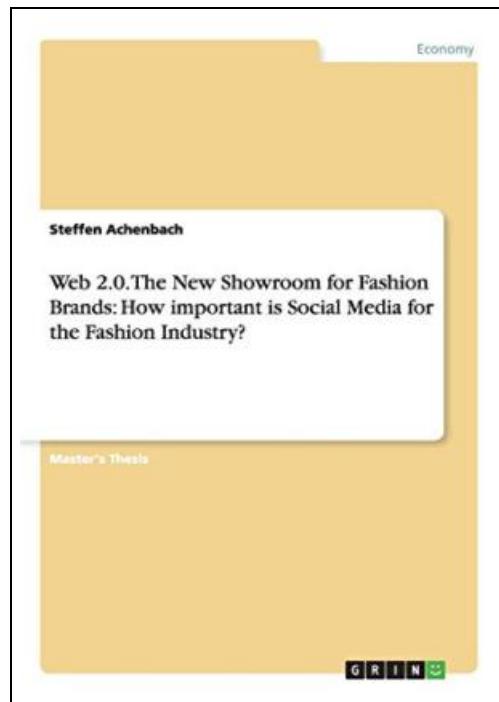


## Web 2.0. the New Showroom for Fashion Brands How Important Is Social Media for the Fashion Industry



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