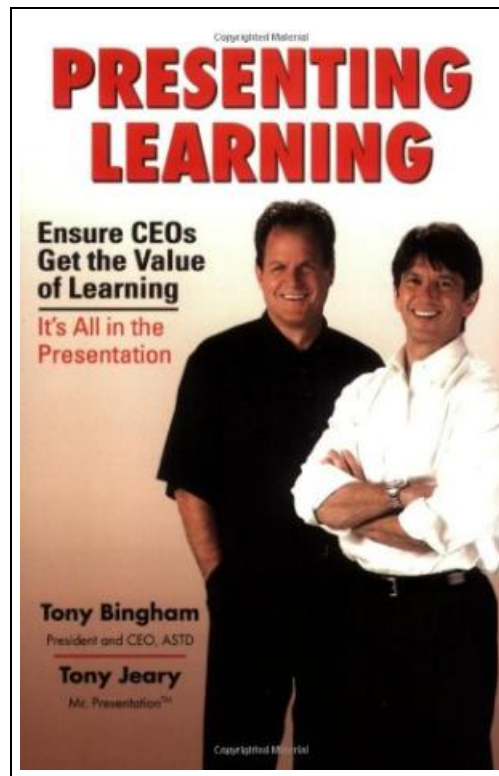


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Reviews



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PRESENTING LEARNING: GETTING CEOs TO UNDERSTAND THE VALUE OF LEARNING - IT S ALL IN THE PRESENTATION (PAPERBACK)



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American Society for Training Development, United States, 2007. Paperback. Condition: New. Language: English . Brand New Book. When times are tight, training is one of the first functions to go. Typically, the authors argue, this happens because learning officers do not communicate as they should with the executives who make the decisions !V not because the C-level executives think training is irrelevant. This no-nonsense book teaches learning executives how to boost communications skills and ensure that management understands the true importance of training: its strategic value.

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