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MOBILE COMMUNICATIONS: AN INTRODUCTION TO NEW MEDIA (HARDBACK)





Bloomsbury Publishing PLC, United Kingdom, 2009. Hardback Condition: New Language: English. Brand New Book. The mobile phone has achieved a global presence faster than any other form of information and communication technology. A global multi-billion dollar industry, this small, mundane device is now an intrinsic part of our everyday life. This communications medium has had an immense social and cultural impact and continues to evolve. Talking, texting, photographing, videoing, connecting to a network of other media - the cellphone...

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