


[DOWNLOAD](#)


The Origins and Evolution of New Businesses (Hardback)

By Amar Bhide

Oxford University Press Inc, United States, 2000. Hardback. Condition: New. New. Language: English . Brand New Book ***** Print on Demand *****. Few would deny the crucial role that entrepreneurs play in our increasingly global economy-but exactly what is this vital, yet loosely defined business force we call the entrepreneurial spirit? This landmark study is the first to examine analytically the nature of the opportunities that entrepreneurs pursue, the problems they face, the traits they require, and the social and economic contributions they make. Until recently, entrepreneurs have been largely ignored in modern economic theory. But at the dawn of a networked age, marked by the advent of e-business and the home office, there s no question that entrepreneurs have recaptured the popular imagination. Studies now show that most men and women dream of starting their own businesses rather than rising through the corporate ranks. Yet in spite of increased attention by many of today s leading business schools, entrepreneurship has remained largely a mystery, an apparently intuitive sense of values possessed by certain individuals. This book targets the issues central to successful start-up ventures, such as endowments and opportunities, planning versus adaptation, securing resources, corporate initiatives, venture capital, revolutionary...



[READ ONLINE](#)
[5.78 MB]

Reviews

This publication may be worth purchasing. I am quite late in start reading this one, but better then never. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- **Cassandra Von**

This pdf can be worthy of a read through, and superior to other. It generally does not expense excessive. Its been printed in an exceptionally simple way and it is just soon after i finished reading this ebook in which in fact modified me, change the way i really believe.

-- **Mr. August Hermiston PhD**