



## Cultural Differences in Job Motivation

By Corinna Colette Vellnagel

GRIN Verlag Jan 2012, 2012. Taschenbuch. Book Condition: Neu. 220x149x13 mm. This item is printed on demand - Print on Demand Neuware - Master's Thesis from the year 2011 in the subject Business economics - Personnel and Organisation, grade: Distinction, The University of Surrey (Faculty of Arts and Human Sciences), course: Intercultural Communication with International Business, language: English, abstract: What makes people get up in the morning is it the simple habit, the routine or the sense of purpose Why do people make promises to do and decide certain things Some people get more done than others' (Riley:1996, p.44); while some drift along, others are goal-setters; and some just cannot get started, whereas others are unstoppable. Why is it so Why do employees ask themselves if it is worth the reward to make an effort to achieve a goal (Van der Wagen, Davies:1998, p.24) The answer can be found in the realm of motivation. Motivation, something that according to various book titles1 needs to be understood, belongs to leadership studies and organisational behaviour. Consequently, looking at what motivates people, and to lead them, is essential for every manager (ibid.), because different things might motivate different staff members. One would not...



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