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Radical Office Design

By Jeremy Myerson, Philip Ross

Abbeville Press Inc.,U.S. Hardback. Book Condition: new. BRAND NEW, Radical Office Design, Jeremy Myerson, Philip Ross, Traditional office work, characterized by repetitive clerical tasks, is rapidly giving way to GCGBPknowledge work,GC[yen] characterized by the creative application and exchange of information. In response, architects around the world are leaving aside the old cubicle grid to design imaginative, high-tech offices that foster knowledge work and, at the same time, help workers balance the competing demands of colleagues, customers, and family. The forty-three exceptional workplaces profiled in this timely volume have all been completed within the last six years and serve a wide variety of organizations, both private and public, small and large. Examples range from the headquarters of an advertising firm where one enormous table seats all two hundred employees, facilitating communication, to a BMW plant where the factory production line runs through and above the administrative offices, unifying the corporate community. The authors skillfully distinguish the primary trends in contemporary office design by dividing their engagingly written case studies among four chapters, each dedicated to a particular type of workplace. GCGBPAcademiesGC[yen] encourage the sharing of knowledge within a corporate structure; GCGBPGuildsGC[yen] allow the members of a profession to interact as peers;...



Reviews

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