



An Introduction to Coaching (Hardback)

By Janice Dexter, Graham Dexter, Judy Irving

Sage Publications Ltd, United Kingdom, 2010. Hardback. Condition: New. New. Language: English . Brand New Book. This is an excellent, no-nonsense introduction to the field of coaching for developing practitioners. Using a rich array of examples from both life and business coaching, the book covers: o foundations of coaching o coaching processes o the range of coaching models, skills, attitudes and methods o the psychological underpinnings to the main theoretical approaches to coaching, e.g. cognitive, TA, NLP o different applications of coaching e.g in life-, executive- , or career-coaching o key professional issues such as ethics, evidence-based practice and contracts. o how to present and market your coaching identity and skills. Blending theory and practice, with examples and exercises, the book is aimed at professionals from a range of backgrounds, whether therapeutic, educational or business in orientation, who want to expand and transfer their skills to the coaching profession. It is essential reading on all coaching mentoring courses.

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