


[DOWNLOAD](#)


## Repatriation as an essential part of intercultural training in the context of intercultural management

By A. Tucholka

GRIN Verlag Aug 2008, 2008. Taschenbuch. Book Condition: Neu. 210x148x5 mm. This item is printed on demand - Print on Demand Neuware - Seminar paper from the year 2007 in the subject Tourism, grade: 1,0, Stralsund University of Applied Sciences (FH Stralsund in Zusammenarbeit mit Université de Haute Alsace Mulhouse), 19 entries in the bibliography, language: English, abstract: Diversity among employees in terms of cultural background leads to a richer, more sophisticated and more effective corporate environment. World has changed completely and is still on a way of continuous transformation. Globalisation and international business are keywords nowadays. Introduction of Intercultural Management and International Human Resource Management has become inevitable the last few years. Companies have to think and act in an international way. In order to be successful it is necessary to enter new markets and to make international contacts. With intercultural well trained leaders a company gets competitive advantage: global leaders know the customs, culture, and etiquette of a foreign country and understand the nuances of business practices in those areas. Expatriation of executives or managers has become an important part of business life. But this mobility represents a real challenge for multinational organisations. In most cases the implementation...



[READ ONLINE](#)  
[ 9.42 MB ]

### Reviews

*A superior quality pdf along with the font used was intriguing to read through. It can be rally exciting throgh reading through time period. You may like how the blogger create this book.*

-- **Dr. Rylee Berge**

*Absolutely essential read publication. It is amongst the most incredible book i have study. Your lifestyle period will be convert when you full reading this ebook.*

-- **Dr. Meaghan Streich V**