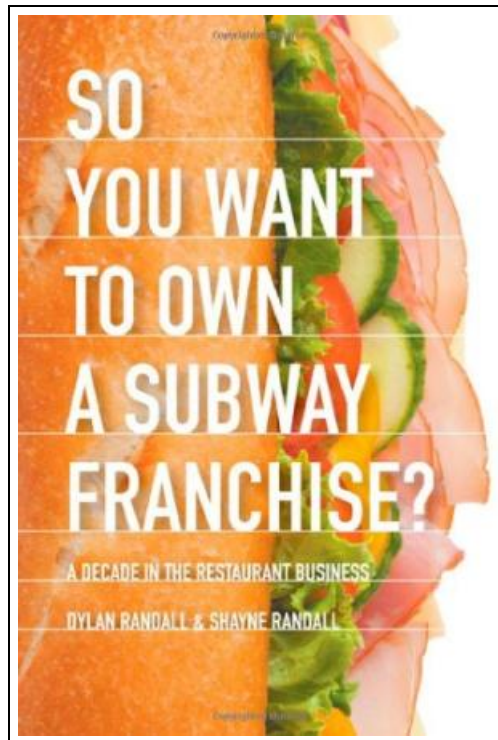


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Strategic Book Publishing Rights Agency, LLC, 2011. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.For anyone considering buying a franchise or becoming an entrepreneur, this is the book you need to read. So You Want to Own a Subway Franchise? - or any other sort of franchise - is a book that describes acquiring, developing, and selling three different Subway franchises over a decade. Dylan and Shayne Randall have been there. Read their story describing the pros and cons of franchise life, while alerting readers to the dangers and the pitfalls. The authors describe the daily operations of a Subway restaurant between the years 1999 to 2009. They also offer humorous anecdotes involving both customers and employees, which capture the environment of a Subway franchise. The book details the relationship between franchisees and the corporate structure, and it s also useful as a handbook for the financial genesis of any franchise. Watch out! So You Want to Own a Subway Franchise? is a cautionary tale for prospective franchisees. About the Author: Dylan and Shayne Randall live in Peterborough, Ontario, Canada. They wrote this book because they were not exiting the business on our own terms. Publisher s website: //.



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