The Logic Of Failure: Recognizing And Avoiding Error In Complex Situations (Paperback)

By Dietrich Dorner

INGRAM PUBLISHER SERVICES US, United States, 1997. Paperback. Condition: New. Revised ed.. Language: English . Brand New Book. Why do we make mistakes? Are there certain errors common to failure, whether in a complex enterprise or daily life? In this truly indispensable book, Dietrich Doerner identifies what he calls the logic of failure ,certain tendencies in our patterns of thought that, while appropriate to an older, simpler world, prove disastrous for the complex world we live in now. Working with imaginative and often hilarious computer simulations, he analyzes the roots of catastrophe, showing city planners in the very act of creating gridlock and disaster, or public health authorities setting the scene for starvation. The Logic of Failure is a compass for intelligent planning and decision-making that can sharpen the skills of managers, policymakers and everyone involved in the daily challenge of getting from point A to point B.

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