



## Inside Subculture: The Postmodern Meaning of Style (Paperback)

By David Muggleton

Bloomsbury Publishing PLC, United Kingdom, 2002. Paperback. Condition: New. New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. What motivates people to dress in a manner that marks them out as different to the conventional norm? Is it true that, with dress, anything goes in our mix-and-match postmodern culture? Have easily recognizable, authentic subcultures imploded in a glut of ironic revivals and stylistic fragmentation? Does this supposed post-subcultural generation actively celebrate ephemerality, transience and disposability, merely casting off and trying on one alternative identity after another in an ever-accelerating fashion frenzy? This exciting book is a considered sociological examination of such questions. By listening to the voices of the subcultural stylists themselves - their subjective perceptions of their style and the ideas that lie behind them - the author provides original insights into issues of subjectivity and identity. Situating an empirical case study within a wider consideration of postmodernism and cultural change, the author rejects cultural studies perspectives that attempt to read subcultures as texts. Drawing on extensive interviews with people who dress in what might be deemed a stylistically unconventional manner, he seeks instead to establish whether contemporary subcultures display modern or postmodern sensibilities and forms...



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