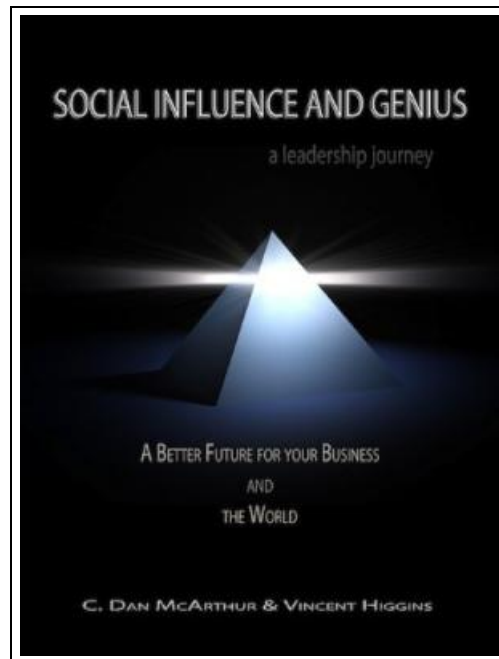


Social Influence and Genius, A Leadership Journey



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Reviews

Simply no terms to explain. I am quite late in start reading this one, but better then never. Its been written in an remarkably easy way and is particularly merely soon after i finished reading this book where basically changed me, affect the way i really believe.
(Prof. Jedediah Kuhic DVM)

SOCIAL INFLUENCE AND GENIUS, A LEADERSHIP JOURNEY



Tanglewood Publishing. Paperback. Condition: New. 212 pages. Dimensions: 8.5in. x 5.5in. x 0.5in. About the Book The changing face of leadership is increasingly concerned with social influence - drawing people and disparate parts of an organization together in ways that make individuals and organizations more effective. The old way of directing people to do things has given way to guiding them to want to do things. The leadership journey outlined in this book gets to the heart of leading organizations. As you continue on your journey with us you will learn a new model of leadership and organization structure that will create a better future for everyone. You will discover a most vital lesson of success, Leadership Genius. The Authors Dan McArthur is an independent board director and a member of the Institute for Effective Leadership advisory board. He has been a top-tier management consulting firm leadership principal, senior manager in several major corporations, managing director of a private equity firm and an entrepreneur. He is author of Outcome Management and many other books and articles on business vitality. Vincent Higgins is a board director, strategist and President and CEO of the Institute for Effective Leadership. With advanced degrees in physics, philosophy, and theology, he uses his theistic-physicist background in leadership and enterprise development. He has lived in a number of countries working with corporate leaders and organizations and speaks several languages. The Institute for Effective Leadership, a leadership development and advisory firm which sees effectiveness as achieving --and constantly surpassing-- an organization's stated objectives, for greater impact, profitability and sustainability. Its proven track record has enabled executives and decision-makers to reach their full potential, for the good of their organizations and society as a whole. effective-leadership.com. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.



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