



How important is English for companies today and in the future? A questionnaire for Swiss companies

By Florian Bühler

GRIN Verlag GmbH Apr 2015, 2015. Taschenbuch. Book Condition: Neu. 210x148x1 mm. This item is printed on demand - Print on Demand Neuware - Technischer Bericht aus dem Jahr 2014 im Fachbereich BWL - Unternehmensforschung, Operations Research, Note: 5.0, ZHAW - Zürcher Hochschule für angewandte Wissenschaften (Zentrum für Aviatik), Sprache: Deutsch, Abstract: In these days, English is taught pretty early, in the third grade to be exact. However, this refers only to the north-eastern part of Switzerland. In the French part of Switzerland, as well as in the area around Bern, English is taught at the latest from the fifth grade. In Ticino the world-language starts in the eighth grade. Due to globalisation, the English language is getting more and more important. A vast number of companies already call for employees who have at least basic knowledge in the English language. Some branches of the industry require higher skills than others, but maybe in the future, everybody has to master English to be able to do his / her job. Nevertheless, many elderly employees haven't had such a good English education as it is taught in school nowadays, except they took private English lessons. Considering only language skills, the younger...



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