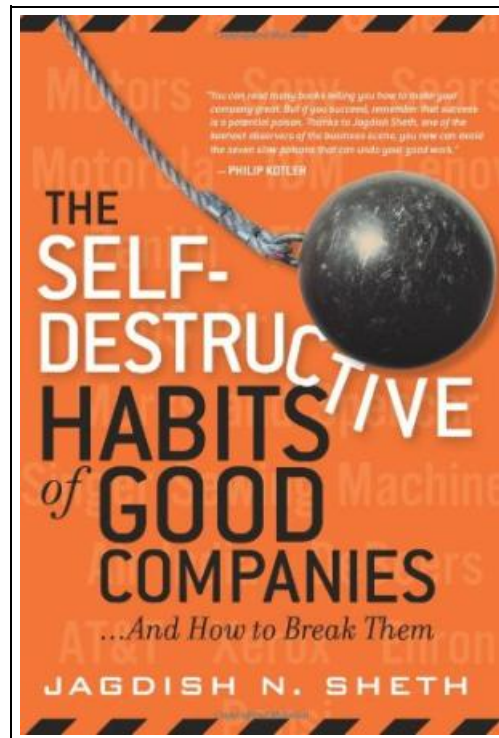


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THE SELF-DESTRUCTIVE HABITS OF GOOD COMPANIES: AND HOW TO BREAK THEM



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Pearson Education (US), United States, 2010. Paperback. Book Condition: New. New.. 234 x 157 mm. Language: English . Brand New Book. Why do so many good companies engage in self-destructive behavior? This book identifies seven dangerous habits even well-run companies fall victim to-and helps you diagnose and break these habits before they destroy you. Through case studies from some of yesterday s most widely praised corporate icons, you ll learn how companies slip into addiction and slide off the rails.why some never turn around.and how others achieve powerful turnarounds, moving on to unprecedented levels of success. You ll learn how an obsession with volume leads inexorably to rising costs and falling margins.how companies fall victim to denial, myth, ritual, and orthodoxy.how they start wasting vital energy on culture confl ict and turf wars.how they blind themselves to emerging competition.how they become arrogant, complacent, and far too dependent on their traditional competences. Most important, you ll find specific, detailed techniques for curing -or, better yet, preventing-every one of these self-destructive habits. * The cocoon of denial Find it, admit it, assess it, and escape it * The stigma of arrogance Escape this fault that breeds in a dark, closed room * The virus of complacency Six warning signs and five solutions * The curse of incumbency Stop your core competencies from blinding you to new opportunities * The threat of myopia Widen your view of your competitors-and the dangers they pose * The obsession of volume Get beyond rising volumes and shrinking margins * The territorial impulse Break down the silos, factions, fiefdoms, and ivory towers.



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