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Infinite Vision: How Aravind Became the World's Greatest Business Case for Compassion

By Pavithra K. Mehta, Suchitra Shenoy

Berrett-Koehler. Paperback. Book Condition: new. BRAND NEW, Infinite Vision: How Aravind Became the World's Greatest Business Case for Compassion, Pavithra K. Mehta, Suchitra Shenoy, The Wisdom of an Impossible Organization Again, may I say, how profoundly I admire your work and how deeply gratifying it is for me to hear that you appreciate mine. Peter F. Drucker in a letter to Aravind's founder, Dr. V When a crippling disease shattered his lifelong ambition, Dr. V (Venkataswamy) chose an impossible new dream: to cure the world of blindness. The tiny clinic he founded in India defied conventional business logic and is now the largest provider of eye care on the planet. At Aravind, patients choose whether to pay or not. Millions are treated for free, yet the organization remains stunningly self-reliant. Serving everyone from penniless farmers to the president, it delivers world-class outcomes at less than a hundredth of what similar services cost in advanced nations. Its model is emulated by organizations everywhere from Rwanda to San Francisco. Infinite Vision uncovers the radical principles behind Aravind's baffling success. Charged with profound insights and stories, it draws readers to the heart of Dr. V's selfless vision, proving how choices that seem quixotic...



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