



Persuasion and Influence For Dummies

By Kuhnke, Elizabeth; Crosby, Richard

John Wiley and Sons Ltd. Condition: New. 2011. 1st Edition. Paperback. Many people want to gain trust or support in business and throughout life, but the true skill is doing so in a charming fashion! Whether you're convincing the boss about your much-deserved promotion or a busy restaurateur to offer a better table, the power of persuasion can help improve and increase your successes. Num Pages: 400 pages, black & white illustrations. BIC Classification: JMH; VSP. Category: (G) General (US: Trade); (P) Professional & Vocational. Dimension: 232 x 187 x 22. Weight in Grams: 718. Books ship from the US and Ireland.



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Reviews

An exceptional book and also the font utilized was intriguing to read. This is for all who statte there was not a worth reading. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- Prof. Tyson Hilpert

The publication is great and fantastic. It can be filled with knowledge and wisdom You wont truly feel monotony at at any moment of your time (that's what catalogues are for about if you ask me).

-- Dr. Marcos Grimes III