



10 Secrets to a Bestseller: An Author's Guide to Self-Publishing (Paperback)

By Tim McConnehey

Izzard Ink, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Calling all writers! 10 Secrets to a Bestseller is the self-publishing guide you've been looking for. Whether you've dreamed of writing the Great American Novel, have a series of techno-thrillers in your drawer, or are drafting a self-help fitness book, you know in your heart of hearts that you're a writer. You know it because you have always felt the drive to write; because you're constantly coming up with new ideas; because you have something to say to the world . . . The only problem is getting the world to listen. That's where 10 Secrets to a Bestseller: An Author's Guide to Self-Publishing comes in. Thoughtfully crafted by Tim McConnehey, the creative force behind numerous award-winning and bestselling books, this in-depth, approachable guide will help you navigate the complex world of self-publishing, from crucial steps like researching your market and designing a great cover, to challenges like finding the right editor. In the past, authors were limited to a fine chemistry between themselves, an agent, and a publisher, and the selling process became increasingly focused on...



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