



The Mathematical Corporation: Where Machine Intelligence and Human Ingenuity Achieve the Impossible (Hardback)

By Josh Sullivan

INGRAM PUBLISHER SERVICES US, United States, 2017. Hardback. Condition: New. Language: English . Brand New Book. The most powerful weapon in business today is the alliance between the mathematical smarts of machines and the imaginative human intellect of great leaders. Together they make the mathematical corporation, the business model of the future. We are at a once-in-a-decade breaking point similar to the quality revolution of the 1980s and the dawn of the internet age in the 1990s: leaders must transform how they run their organizations, or competitors will bring them crashing to earth--often overnight. Mathematical corporations--the organizations that will master the future--will outcompete high-flying rivals by merging the best of human ingenuity with machine intelligence. While smart machines are weapon number one for organizations, leaders are still the drivers of breakthroughs. Only they can ask crucial questions to capitalize on business opportunities newly discovered in oceans of data. This dynamic combination will make possible the fulfillment of missions that once seemed out of reach, even impossible to attain. Josh Sullivan and Angela Zutavern's extraordinary examples include the entrepreneur who upended preventive health care, the oceanographer who transformed fisheries management, and the pharmaceutical company that used algorithm-driven optimization to boost vaccine yields. Together they...



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