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# DETAIL IN CONTEMPORARY RETAIL DESIGN (HARDBACK)



Laurence King Publishing, United Kingdom, 2012. Hardback. Condition: New. Language: English. Brand New Book. Good retail design must attract and keep customers, support a brand or stores image, showcase the product, and work as a functional shopping environment. This book features 44 of the best recent examples of retail design from around the world, and examines the details within the larger decorative schemes. Most retail interiors have a comparatively short life, and economic realities influence choice of materials and...

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- Authored by Drew Plunkett
- Released at 2012



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