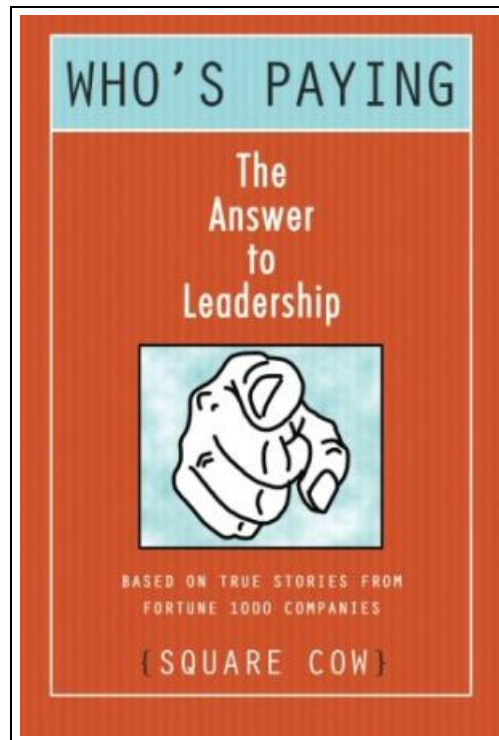


Who s Paying? the Answer to Leadership



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Reviews

Complete guide! Its this kind of very good read through. I really could comprehend almost everything out of this written e publication. Your lifestyle span is going to be transform the instant you complete looking over this book.
(Reilly Keebler IV)

WHO S PAYING? THE ANSWER TO LEADERSHIP



Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.This book is different than other books you have probably read. These are not fables. These are not copious chapters containing theories and exercises. This book contains several episodes based on real life events and characters (changed and modified of course) to illustrate the first core concept of leadership, namely Who s Paying? We believe this is the most basic, and most fundamental, concept to understanding leadership. Unfortunately, it is the most overlooked. Square Cow evolved from the collective, real life experiences of the book s authors from various management and leadership positions that we served in while working at different Fortune 1000 organizations. It was during these experiences that we realized that all of our schooling and voracious reading of management and leadership literature did nothing to prepare us for the real life crises and disasters we encountered on a day-to-day basis. Furthermore, we recognized that our quickly rising careers in the corporate world resulted from our own unique strategies that differed markedly from common teachings and practice amongst others around us. You see, we quickly gravitated toward strategies and tactics that were out of place by conventional mainstream standards. In other words, what we practiced and executed was different, and most times, completely opposite to what nearly everyone around us did. We were breaking the mold, and in the process, we crushed expectations. Our careers rocketed higher and higher as a result. But, something more important began to happen. We began to change the world. Yes, that is right. We began to change the world by impacting everybody around us in such a way that they began to change and to grow. The most fundamentally rewarding...



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