



Categorical Data Analysis for the Behavioral and Social Sciences (Hardback)

By Razia Azen, Cindy M. Walker

Taylor Francis Ltd, United Kingdom, 2011. Hardback. Book Condition: New. 259 x 180 mm. Language: English . Brand New Book. Featuring a practical approach with numerous examples, this book focuses on helping the reader develop a conceptual, rather than technical, understanding of categorical methods, making it a much more accessible text than others on the market. The authors cover common categorical analyses and emphasize specific research questions that can be addressed by each analytic procedure so that readers are able to address the research questions they wish to answer. To achieve this goal, the authors: * Review the theoretical implications and assumptions underlying each of the procedures * Present each concept in general terms and illustrate each with a practical example * Demonstrate the analyses using SPSS and SAS and show the interpretation of the results provided by these programs. A Look Ahead section at the beginning of each chapter provides an overview of the material covered so that the reader knows what to expect. This is followed by one or more research questions that can be addressed using the procedure(s) covered in the chapter. A theoretical presentation of the material is provided and illustrated using realistic examples from the...



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