



How to Open Operate a Financially Successful Wedding Consultant Planning Business

By John N Peragine Jr.

Atlantic Publishing Company (FL). Paperback. Book Condition: New. Paperback. 288 pages. Dimensions: 8.9in. x 6.0in. x 0.8in. Weddings are big business. The Association of Bridal Consultants estimates that consumers spend a whopping 46 billion on their weddings every year. Today's bride is spending more money than ever before to ensure that her wedding day, the single most important day of her life, is planned to perfection. Once reserved only for the very rich, today's brides and grooms-to-be, often busy with dual careers yet wanting to make their wedding uniquely personal, are turning to consultants for help to help save time, money, and considerable stress planning a wedding. A wedding consulting and planning career makes an ideal home-based or part-time business. All you need is a calendar, a good organizer, a desire to succeed, and the tips for success in this book. A consultant's primary function is to help a couple learn, implement, and manage all the necessary tasks required to host a successful wedding event. Here is the manual you need to cash in on this highly profitable segment of the service industry. Creating a dream wedding requires imagination and energy, a concern for detail, and a love of organization...



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