



The Secret of the Secret: Unlocking the Mysteries of the Runaway Bestseller (Hardback)

By Karen Kelly

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The Secret of ?The Secret? also investigates why this little book, particularly in America, has struck such a chord--does hope always spring eternal in the U.S.? What is it about our culture that has historically drawn us to seek answers and change our destiny using the power of the mind and the universe? Scholars and popular culture experts provide perspective on what makes the idea so appealing. Several participants from *The Secret* share their behind-the-scenes stories and insights. Renowned psychologists, scientists, and theologians, weigh in on the power and limits of positive thinking and *The Law of Attraction* (the basis behind *The Secret*). Uncover...



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