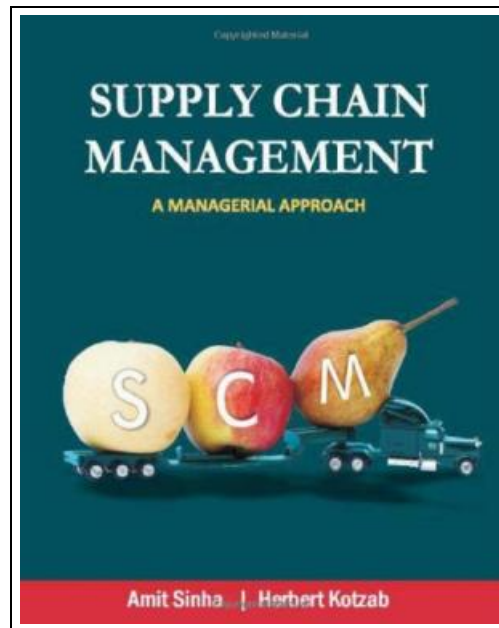


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McGraw Hill Education, 2011. Softcover. Book Condition: New. 5th or later edition. Supply Chain Management comes from an author duo whose experience from the industry and academics makes the text practical and contemporary in nature. This book illustrates the concepts of supply chain management and discusses planning, replenishment and execution with the required knowledge of operations management without getting into the mathematical modelling of operations research. TABLE OF CONTENTS: PART I: Supply Chain Management and Performance Metrics CHAPTER 1: Supply Chain Management CHAPTER 2 : Supply Chain Performance Measurement CHAPTER 3 Supply Chain Data Management CHAPTER 4 Designing of Supply Chain Network CHAPTER 5 Inventory Management PART III: Supply Chain Planning and Transportation Management CHAPTER 6 Demand Management: Forecasting Demand CHAPTER 7 Supply Network Planning CHAPTER 8 Production Planning and Scheduling CHAPTER 9 Transportation Management PART IV: Supply Chain Execution and Operations Management CHAPTER 10 Sales Execution 202 CHAPTER 11 Production Execution CHAPTER 12 Warehouse Management PART V: Sourcing and IT Integration CHAPTER 13 Procurement and Suppliers Relationship Management (SRM) CHAPTER 14 IT Integration and SCM Automation PART VI: Supply Chain Practice in Different Industries CHAPTER 15 Supply Chain Management Practices in the Automotive Industry CHAPTER 16 Supply Chain Management Practices in the Pharmaceutical Industry CHAPTER 17 Supply Chain Management Practices in the Oil and Gas Industry CHAPTER 18 Supply Chain Management Practices in the Fast Moving Consumer Goods (FMCG) Industry CHAPTER 19 Supply Chain Management Practices in the PC Industry CHAPTER 20 Supply Chain Management Practices in the Fashion Industry Printed Pages: 444.



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