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## FILM REMAKES AND FRANCHISES (PAPERBACK)



Rutgers University Press, United States, 2018. Paperback. Condition: New. Language: English. Brand New Book. Contemporary media seems incredibly unoriginal, as Hollywood produces an endless flood of remakes, sequels, reboots, and franchises. We watch as the same stories, characters, and images appear again and again in different films, on new platforms, and as toys and other merchandise. Are these works simply crass commercial products, utterly devoid of creativity, or do they offer filmmakers a unique opportunity to reimagine iconic characters...

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- Authored by Daniel Herbert
- Released at 2018



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