

## The Guerrilla Rep: American Film Market Distribution Success on No Budget (Paperback)



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## THE GUERRILLA REP: AMERICAN FILM MARKET DISTRIBUTION SUCCESS ON NO BUDGET (PAPERBACK)

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Ben Yennie, 2016. Paperback. Condition: New. Second Edition. ed.. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. The Guerrilla Rep: American Film Market Success on No Budget continues to be the most widely available book on Film Markets. As a Practical, no-nonsense guide to establishing relationships with distributors at The American Film Market, it is currently being used by many film schools nationwide to help students understand the unfamiliar territory of a Film Market. In the book, you ll learn everything you need to know about AFM. What badge to buy, what projects to bring, what printed materials you need, and all important etiquette tips for maximizing your success at The American Film Market. Producers need to understand distribution to find success, and this guide is a primer for the most reliable way American Filmmakers can find traditional non-DIY distribution. The second edition has more than 50 additional pages of information on America s Premier Film Market Featuring Practical Distribution and Financing advice from: Jude Tucker - CEO Chris Hood - CEO Robin Hood Films Phil Gorn - CEO WonderPhil Productions Steve Arroyave - CEO Arrow Entertainment Annick Manhert - Acquisitions Consultant - Screen Division Al Perez - President - APM Entertainment Tony Taglienti - Managing Director - 4 Digital Media Includes An Extended Interview with Daisy Hamilton VP of Acquisitions - TriCoast WorldWide Yennie s book does a very good job at explaining all steps necessary to build healthy relationships with the key people in the film distribution business. you can easily apply these tactics to other film markets around the world. Scott McMahon Author How to Make and Sell Your Film Online and Survive the Hollywood Implosion While Doing It You should not go to any film market without first reading this book. Alex Ferrari,...



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