



Promoter!: 5 Decades Behind the Musical Curtain (Paperback)

By Michael Schivo

Outskirts Press, United States, 2011. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Michael Schivo emerged from the generation that saw rock music become a major influence on society. This book is devoted to divulging what it was like to be at the helm of a durable, long-lasting rock concert promotion company that put the stars on stages from intimate nightclubs to vast arenas. He was a scrappy, cantankerous and free thinking booker of major concerts starring the likes of Metallica, Def Leppard, Chicago, Kiss, Hall and Oates, U-2, Peter Frampton, Inxs, Cheap Trick, Journey, Ted Nugent, Genesis, Blue Oyster Cult, AC/DC, Aerosmith, Rush and nearly every major rock, pop and jazz act that could fill small halls and arenas for 5 decades. It was a time when Rock was running wild with the rules constantly in a state of flux. Eventually, however, he found that the scene had changed since the days when he and other promoters started paving the Rock and Roll highway. This book pulls back the curtain to show how today s playing field has turned the concert scene to mush! Nothing is held back from the reader in this tale...

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