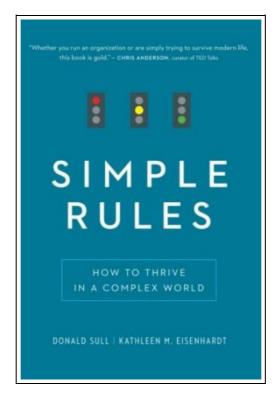
Simple Rules: How to Thrive in a Complex World



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Reviews

This pdf can be well worth a read, and much better than other. I am quite late in start reading this one, but better then never. Your daily life span will probably be transform when you full looking over this book.

(Roxanne Stehr)

SIMPLE RULES: HOW TO THRIVE IN A COMPLEX WORLD



Mariner Books, United States, 2016. Paperback. Book Condition: New. Reprint. 201 x 132 mm. Language: English . Brand New Book. We all deal with complexity now, and this book will show you how you can do more with less. Michael J. Mauboussin, head of Global Financial Strategies, Credit Suisse Whether you run an organization or are simply trying to survive modern life, this book is gold. Chris Anderson, curator of TED Talks HOW SIMPLICITY TRUMPS COMPLEXITY IN NATURE, BUSINESS, AND LIFE Complexity surrounds us. We juggle multiple screens, follow intricate diets, and hack through thickets of regulation from phone contracts to health car e policies. But Sull and Eisenhardt argue there s no need to succumb to the norm: armed with a few simple rules, you can tackle even the most complex of problems. In Simple Rules, Sull and Eisenhardt masterfully challenge how we think about complexity and offer a new lens on how to cope. They take us on a surprising tour of what simple rules are, where they come from, and why they work. The authors illustrate the six kinds of rules that really matter - for helping artists find creativity and the Federal Reserve set interest rates, for keeping birds on track and Zipcar members organized, and for how insomniacs can sleep and mountain climbers stay safe. Drawing on rigorous research and riveting stories, the authors ingeniously find insights in unexpected places, from the way Tina Fey codified her experience at Saturday Night Live into rules for producing 30 Rock (rule five: never tell a crazy person he s crazy) to burglars rules for robbery (avoid houses with a car parked outside) to Japanese engineers mimicking the rules of slime molds to optimize Tokyo s rail system. The authors offer fresh information and practical...



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