



Family, Inc.: How to Manage Parents, Siblings, Spouses, Children, and In-Laws in the Family Business

By Larry Colin, Laura Colin

Audible Studios on Brilliance, 2016. CD-Audio. Condition: New. Unabridged. Language: English . Brand New. More than 24 family businesses in the United States employ 62 percent of America s workforce. And in Asia, Europe, Australia, and Latin America, experts say family businesses could account for as much as 80 percent of the private sector.What s different about dealing with family members compared with dealing with underlings and managers at an impersonal corporation? When was the last time sales for a Fortune 500 company slumped because two brothers couldn t get along? Not that often, if ever. But it happens all the time in family businesses. Millions of families spanning the globe know they have problems ordinary businesses don t; they know if they don t keep the family on track, the business will derail. Family, Inc. is a witty, engaging blueprint for maintaining peace within the family without busting the business. The authors use characters straight out of Family Business Central Casting to provide uncommon insights mixed with commonsense solutions. After all, they know that firing Uncle Bill is a bit more traumatic than firing just any Bill. You ll meet: Dad the Decider: Can he run a successful business...



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