



Green Supply Chain Management: A Concise Introduction (Paperback)

By Joseph Sarkis, Yijie Dou

Taylor Francis Ltd, United Kingdom, 2017. Paperback. Condition: New. Language: English . Brand New Book. This book gives students a thorough overview of the environmental issues that impact the supply chain and details strategic methods of addressing the political, social, technological, market, and economic concerns that have caused organizations to reconsider their impact. Readers will learn how to integrate the fields of operations management, procurement and purchasing, logistics, and marketing into a successful green supply chain, looking outward to form sustainable partnerships rather than focusing their efforts within the company. Each chapter describes a function or dimension of green supply chains, supplemented with short vignettes to ground the theory in practice. The authors examine various industries, including electronics, food products, and manufacturing, and draw on case studies from the Americas, Europe, Asia, and Oceania, allowing students to compare and contrast domestic and international practices. Blending industry insights with the latest academic thinking, they also consider hot button topics like global-local relationships, the role of third parties, green multitier supplier management, and blockchain technology management. Conclusive chapter summaries and plenty of visual aids help readers retain the information they need to improve environmental performance within, and beyond their organizations. Green Supply...



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