



The Learning Organization (Paperback)

By Richard Pettinger

John Wiley and Sons Ltd, United Kingdom, 2002. Paperback. Condition: New. Language: English . Brand New Book. This title presents a fast track route to understanding the opportunities and consequences of engaging in organization and individual development as a core business strategy. It covers the key areas of investment, appraisal, analysis, implementation and evaluation and relates the total approach to long term business and organization viability. It features examples and lessons from some of the world's most successful businesses, including PO Cross Channel Ferries, Patagonia Inc, Sanyo and Semco, and ideas from the smartest thinkers, including Chris Argyris, Peter Senge and Geert Hofstede. It includes a glossary of key concepts and a comprehensive resources guide.



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