



The New It: How Technology Leaders Are Enabling Business Strategy in the Digital Age

By Jill Dyché

McGraw-Hill Education on Brilliance Audio, United States, 2016. CD-Audio. Book Condition: New. Unabridged. 170 x 137 mm. Language: English . Brand New. An executive from the world's largest privately held software company shows how to align IT with business solutions to create value, drive strategy, and achieve corporate objectives. Blogger, speaker, software executive, and bestselling author Jill Dyché has been thinking about leadership a lot lately. Having consulted with business and IT executives with Fortune 500 companies for most of her career, she has heard a common refrain: What should we do about shadow IT? She decided to address the answer head-on. With the onslaught of cloud solutions, consumerization of technology, and increasingly tech-savvy business people, it's time for a manifesto for leaders who recognize and are nervous about the demands of the digital age. Whether you're an executive, department head, or IT manager, The New IT provides an action-ready blueprint for building and strengthening the role of IT in your company and prescribing IT's future. Learn how to: ASSESS your current and future IT profile ALIGN your IT organization with business priorities MAP technology delivery plans according to business priorities ORGANIZE IT according to...



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