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Weaving a Library Web: A Guide to Developing Children's Websites (Paperback)

By Helene Blowers

American Library Association, United States, 2004. Paperback. Condition: New. Language: English . Brand New Book. Eager to feed their curiosity with interactive information, children are becoming more responsive to technology, and many now use a mouse more effectively than a crayon. By embracing the possibilities of the Internet when programming for children, libraries can empower the young with great information while supplementing traditional children's services. These award-winning children's web developers and librarians build their virtual library services starting from the four pillars of children's librarianship: readers advisory, homework reference help, programming, and outreach. Presenting a wide assortment of possibilities, the authors offer guidance, inspiration, and practical direction - complete with sample screen shots - to: Create appropriate sites for different ages; Develop a project plan, including an Approach to Success document; Map our details with storyboards and flowcharts; Make user experiences easy and fun using mascots, navigation tools, and downloads; Authoritative and comprehensive, this guide provides sample documents and hands-on help on technical issues - usability testing, dealing with online privacy, monitoring, maintaining, promoting the site, testing for functionality, and using meta tags, Children's and web librarians, generalists responsible for creating online services, as well as...



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